

**For Immediate Release****EyeC set to Showcase AI-based Inspection Technology at LabelExpo Americas 2024**

**Saint Charles, IL, USA, July 18, 2024.** EyeC-America, LLC, the Americas' provider of automated artwork verification and print image inspection systems, is set to exhibit at the LabelExpo in Rosemont on September 10-12, 2024, in booth #1535. The Chicago-based company will showcase its innovative solutions and latest developments with live demonstrations. The focus will be on the new EyeC ProofRunner options for AI-based defect classification and the improved EyeC Profiler DT series.

EyeC will be "highlighting" the newest in-line inspection system - The EyeC ProofRunner Highlight. The ProofRunner is being demonstrated along with the rewinder using the valuable partnership with Prati. Two more EyeC ProofRunner systems are on display at Rotoflex Finishing and Converting Solutions (Mark Andy booth #424) and VEMAX Finishing Solutions (booth #423). The modern inline inspection system guarantees super-fast and precise 100% print inspection for labels and flexible packaging with web widths of up to 1,700 mm. Brand new options for the entire EyeC ProofRunner line will be presented for the first time to the US market, impressively demonstrating the power of AI-based defect classification. Thanks to precise defect classification based on the image content, relevant defects can be identified more clearly and brought to the operator's attention.

Another trade fair highlight will be the improved EyeC Profiler 1200 DT presentation. In addition to technical improvements for optimized speed, handling, and ease of maintenance, the scanner-based inspection solution with its fresh design sets new standards in the quality control of large-format print samples. Live demonstrations are also planned for the EyeC Profiler Graphic, an artwork proofreading software for automatically comparing print-ready or step-and-repeat files with approved artwork.

EyeC develops and provides solutions that reflect the company's forward-thinking, sustainable, and pioneering approach to an ever-changing market. Leveraging the latest RFID technology, EyeC enables seamless product tracking and monitoring. The innovative solutions ensure flawless RFID chips, guaranteeing error-free processing. The software conducts precise measurements and comparisons to maintain quality control by identifying deviations from the original PDF. Additionally, the systems are adept at verifying the integrity of the reflective materials commonly utilized in chips, ensuring reliability across various applications.

## Images



EyeC's AI-based Defect Classification presented at LabelExpo Americas 2024

## About EyeC

Founded in 2002, EyeC GmbH provides fast, accurate, and easy-to-use artwork and print inspection systems. EyeC is the only provider on the market that ensures product quality throughout the entire manufacturing process – from the first artwork file to the finished printed product. Products from EyeC provide users with 100% confidence about the print quality of their products, such as labels, folding boxes, package inserts, or flexible packaging. As a result, complaints, and recalls are minimized, production costs lowered, and quality testing optimized. Around the world, more than 3,000 EyeC inspection systems are currently used by pharmaceutical companies, printers, and manufacturers of branded goods. The company currently employs over 70 people in Hamburg and has international sales partners in more than 100 countries. Further information at [www.EyeC.com](http://www.EyeC.com).

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