

For immediate release

## **EyeC Declares the Appointment of Ryan Hansen as New Sales Representative**

**Chicago, IL, USA, January 24, 2023.** Ryan Hansen has been promoted to EyeC America's new Sales Representative for the entire USA territory. As an integral part of the Sales team, Hansen will be the principal point of contact between the company and its customers. His new position reports directly to Dr. Jürgen Klicker, President of EyeC America.

Ryan Hansen graduated in Electrical Engineering from Iowa State University. With expertise in electrical hardware software, he gained extensive knowledge in identifying a problem and creating solutions to solve it. The experience Ryan gained during this time included installing and maintaining various product solutions across multiple industries.

Hansen has been a permanent employee of EyeC America since 2019. Due to his previous position as Field Technician at EyeC America, he brings valuable product knowledge to this new role. His expertise and high standard of consultation for customers will benefit Hansen in his new position as a Sales Rep. Aside from providing technical information about EyeC America's Print inspection systems, he will ensure current customers have the right products and services, identify new markets and customer leads, and pitch prospective customers. He will also attend trade shows to interact with prospective customers on a more sales-oriented level.

### **Images**



Ryan Hansen, Sales Representative EyeC America

**For more information: [www.EyeC.com](http://www.EyeC.com)**

## About EyeC

EyeC GmbH, based in Hamburg, Germany, has been providing fast, accurate, and easy-to-use artwork and print inspection systems since 2002. EyeC is the only provider on the market that ensures product quality throughout the entire manufacturing process – from the first artwork file to the finished printed product. EyeC products give users 100% certainty about the print quality of their products such as labels, folding boxes, package inserts, or flexible packaging. This avoids complaints and recalls, reduces production and material costs, and optimizes quality testing. More than 2,300 EyeC inspection systems are now in use at pharmaceutical companies, printers, and manufacturers of branded goods worldwide. The company currently employs over 70 people in Hamburg and has international sales partners in more than 100 countries.

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