

For Immediate Release

Nico Hagemann is the new Director of Product Management at EyeC GmbH

Hamburg, Germany, February 12, 2024. EyeC GmbH, the global provider of automated artwork inspection and print image inspection systems, announces the appointment of Nico Hagemann as the new Head of Product Management. This position entails further developing the entire EyeC product portfolio with the product groups EyeC Profiler and EyeC ProofRunner. In his new function, Hagemann reports directly to the management.

Nico Hagemann has many years of experience in the field of printing technology. As a graduate engineer in the field of printing and media technology, he built up his expertise as a development engineer at Rako Etiketten GmbH & Co. KG. In his previous role, he worked as a Product Platform Manager - 3D Image Acquisition at Basler AG before returning to EyeC. When it comes to the challenges ahead, Hagemann can draw on many years of know-how, as he was already an employee at EyeC from 2010 to 2022. Working in the areas of service technology and product management at that time, he was able to build up a deep understanding of the EyeC brand and its market. In addition to the strategic development and implementation of the entire EyeC product portfolio, his new role will also focus on identifying market requirements and preparing and implementing market launch concepts. One focus is, among other things, on the further technical development of the scanner-based inspection system EyeC Profiler.

Dr. Ansgar Kaupp, CEO & Managing Partner at EyeC, comments on the new appointment: "Nico has an impressive professional track record and his return to EyeC as Head of Product Management is a significant addition to the company. With his expertise and commitment, he and his team will successfully advance our current product management focus."

Images



Nico Hagemann, Director Produktmanagement at EyeC GmbH

About EyeC

Founded in 2002, EyeC GmbH provides fast, accurate, and easy-to-use artwork and print inspection systems. EyeC is the only provider on the market that ensures product quality throughout the entire manufacturing process – from the first artwork file to the finished printed product. Products from EyeC provide users with 100% confidence about the print quality of their products, such as labels, folding boxes, package inserts, or flexible packaging. As a result, complaints, and recalls are minimized, production costs lowered, and quality testing optimized. Around the world, more than 3,000 EyeC inspection systems are currently in use at pharmaceutical companies, printers, and manufacturers of branded goods. The company currently employs over 70 people in Hamburg and has international sales partners in more than 100 countries.

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