

For Immediate Release**EyeC presents innovative solutions to support sustainability in the printing industry at drupa 2024**

- **EyeC presents innovative, fully automated systems at stand 3A101 and at the VDMA booth "Touchpoint Sustainability"**
- **Appointments with the EyeC team of experts can be arranged online**

Hamburg, Germany, March 26, 2024. EyeC GmbH, the global provider of automated artwork verification and print image inspection systems, will be exhibiting at drupa 2024 in Düsseldorf from May 28 to June 7, 2024. At stand 3A101, visitors will have the opportunity to experience EyeC's innovative and fully automated systems live in action and to discuss the latest solutions and services with the team of experts. EyeC will also be presenting sustainable solutions for the industry at the VDMA stand "Touchpoint Sustainability".

After an eight-year break, drupa, the world's leading print technology trade show is finally opening its doors again in Düsseldorf from May 28 to June 7, 2024. Under the trade fair motto "we create the future", EyeC will be presenting the diversity of its unique product and service portfolio for automated quality control throughout the entire design and printing process in hall 3, stand A101. Furthermore, exciting technological innovations and system enhancements will be introduced.

Among the highlights at the EyeC stand, there will be live demonstrations of the EyeC ProofRunner Carton HighLight. The inline inspection system was specially developed for 100% inspection of folding cartons in the premium segment and will be presented on a folding carton gluing machine from partner Kohmann. The system quickly and reliably checks the quality of complex finishes such as hot stamping, holograms, or blind embossing. Another highlight of the trade show stand in the field of inline inspection will be a presentation of the EyeC ProofRunner Web. Installed on the "Bobcat S" rewinder from French machine supplier DCM, the modern inline inspection system guarantees super-fast and precise 100% print inspection for labels and flexible packaging with web widths of up to 1,700 mm. Brand new options for the entire EyeC ProofRunner line will be demonstrated for the first time, giving an insight into the power of AI-based defect classification. In addition, the scanner based EyeC Proofiler DT line with scan formats up to 4 x 3 ft will be shown, as well as demos of the EyeC Proofiler Graphic artwork proofreading software. The modern software enables the automatic comparison of print-ready files or step-and-repeat files with approved artwork.

EyeC will also be presenting further solutions that reflect the future-oriented, sustainable and pioneering approach of the Hamburg-based company at the trade fair stand "Touchpoint Sustainability". The drupa forum, which is headed by the VDMA Printing and Paper Technology Association, will focus on sustainability in the printing industry. Further information on the EyeC systems and integration variants is also available at the exhibition areas of Kohmann, Koenig & Bauer and other partners.

"With our innovative systems along the entire value chain, we are setting new standards for sustainability in the printing industry. Our presence at drupa and the VDMA stand 'Touchpoint Sustainability' offers us a unique platform to be part of this important discussion and to present our pioneering solutions to a specialized audience," says Markus Fietkau, Sales Director at EyeC.

Interested parties can book their appointment at the EyeC stand at drupa 2024 easily, quickly and conveniently via the [online calendar](#). Further information can be found at <http://www.EyeC.com>.

Images



EyeC at drupa 2024, stand A101 in hall 3

About EyeC

Founded in 2002, EyeC GmbH provides fast, accurate, and easy-to-use artwork and print inspection systems. EyeC is the only provider on the market that ensures product quality throughout the entire manufacturing process – from the first artwork file to the finished printed product. Products from EyeC provide users with 100% confidence about the print quality of their products, such as labels, folding boxes, package inserts, or flexible packaging. As a result, complaints, and recalls are minimized, production costs lowered, and quality testing optimized. Around the world, more than 3,000 EyeC inspection systems are currently in use at pharmaceutical companies, printers, and manufacturers of branded goods. The company currently employs over 70 people in Hamburg and has international sales partners in more than 100 countries.

Media Contact

Antonia Weinrich, EyeC GmbH, Tel. +49 40/22 63 555-139, Antonia.Weinrich@EyeC.com

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