

For Immediate Release

EyeC Expands Global Presence with New Subsidiary in Poland

Hamburg, Germany, September 25, 2023. EyeC, a global leader in print inspection systems and software solutions, announces the establishment of its new subsidiary in Poland. This strategic move comes with the decision of former EyeC Polska CEO Marcin Weksler, a long-standing partner of EyeC, who wants to focus on other business opportunities in a different market. Through this initiation of the subsidiary, EyeC further enhances the quality of its customer experience and maintains its high standards in Poland.

During a seamless 12-month transition phase, EyeC and Marcin Weksler will collaborate closely to smoothly transfer any obligations regarding sales, customer support, and service to EyeC and its dedicated team in Poland and Germany. Over the past 12 years, Weksler established a stout and influential presence across Poland, Slovakia, and the Czech Republic. "The moment has finally come to develop another project. Taking on a new chapter focusing on oncology and improving the health of Polish patients is an exciting endeavor for us. We are grateful for the fantastic 12 years of collaborative success with our valued customers and partners", says Marcin Weksler, CEO of EyeC Polska.

In this one-year transitional period, Marcin Weksler and Marta Sopata will continue to support current and new customers from a sales perspective with full support from the EyeC sales team in Germany. With additional technicians, EyeC will ensure uninterrupted service to existing and new customers in Poland. "We thank our estimated customers for the many years of cooperation, and I am eager to begin my new role, knowing they will be in good hands", points Weksler out.

Ansgar Kaupp, CEO of EyeC GmbH, states: "We are pleased to be in a position to transition our valued customers in Poland to a direct relationship with our dedicated team in Poland. By making this move, we are confident of maintaining and even improving the excellent sales and service the subsidiary has received until now. I am also pleased that Marcin and Marta will continue to work with us during the transition, guaranteeing our customers will receive the timely responses they have come to expect."

About EyeC

Founded in 2002, EyeC GmbH provides fast, accurate, and easy-to-use artwork and print inspection systems. EyeC is the only provider on the market that ensures product quality throughout the entire manufacturing process – from the first artwork file to the finished printed product. Products from EyeC provide users with 100% confidence about the print quality of their products, such as labels, folding boxes, package inserts, or flexible packaging. As a result, complaints, and recalls are minimized, production costs lowered, and quality testing optimized. Around the world, more than 3,000 EyeC inspection systems are currently in use at pharmaceutical companies, printers, and manufacturers of branded goods. The company currently employs over 70 people in Hamburg and has international sales partners in more than 100 countries.

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