

For Immediate Release

EyeC Strengthens UK Presence with New Sales Manager

Birmingham, England, June 17, 2025. EyeC GmbH, a leading global provider of automated artwork and print image inspection systems, has appointed Matthew Wilkins as its new National Sales Manager for the United Kingdom and Ireland. In this strategic role, Matthew will oversee all sales operations across the UK and Ireland, with a particular focus on expanding EyeC's presence and footprint in the region. Upon joining EyeC, he will report directly to Dr Ansgar Kaupp, CEO of EyeC GmbH, and Markus Fietkau, Sales Director.

With over 20 years of international experience in sales and marketing management, Matthew brings a wealth of knowledge from various industries, including Financial Services, Digital Media, and Healthcare. His most recent positions have been with the 3M PLC Food Safety Division and the 3M Safety and Industrial Business Group, where he played a pivotal role in expanding market share through strategic collaboration and reliable partnerships with key account clients.

Matthew has a proven track record in delivering customer-focused solutions, leveraging deep market insights to develop best practices and optimize manual systems. His experience also includes supporting clients in automation and robotics, helping them modernize and streamline their operational processes.

Regarding his new position, Matthew Wilkins said: "EyeC is a dynamic, innovative, and ambitious company. I am looking forward to working with the team to help achieve our future goals and strengthen our presence in the UK and Ireland."

Matthew's valuable contributions to the team will further reinforce EyeC's commitment to customer success and innovation in print inspection technology.

Image



Matthew Wilkins, National Sales Manager UK and Ireland at EyeC GmbH

About EyeC GmbH

Founded in 2002, EyeC GmbH provides fast, accurate, and easy-to-use artwork and print inspection systems. EyeC is the only provider on the market that ensures product quality throughout the entire manufacturing process – from the first artwork file to the finished printed product. Products from EyeC provide users with 100% confidence about the print quality of their products, such as labels, folding boxes, package inserts, or flexible packaging. As a result, complaints, and recalls are minimized, production costs lowered, and quality testing optimized. Around the world, more than 3,000 EyeC inspection systems are currently used by pharmaceutical companies, printers, and manufacturers of branded goods. The company currently employs over 70 people in Hamburg and has international sales partners in more than 100 countries. Further information at www.EyeC.com.

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Specimen copy requested.