

For Immediate Release

EyeC and Beijing Transwest Automation Forge Strategic Partnership

Hamburg / Beijing, January 12, 2026. EyeC GmbH, a global provider of automated artwork inspection and print image inspection systems, has appointed Beijing Transwest Automation as its exclusive distribution partner for the Chinese market. This partnership gives local printers and packaging manufacturers direct access to EyeC's innovative quality control solutions, complemented by on-site service and technical support.

Beijing Transwest Automation, a recognized specialist in automation technology for the graphic industry, has over 30 years of experience in distributing sophisticated inspection systems and workflow solutions. Under the leadership of Managing Director James Zhou, the company has earned a strong reputation in China's printing and packaging sector through technical expertise, customer-focused service structures, and comprehensive support.

The collaboration with EyeC addresses the rapidly growing demand for automated quality control solutions in the Chinese packaging market, providing local customers with direct access to advanced technology. EyeC's systems for 100% print image inspection and barcode verification will now be available through Beijing Transwest Automation's well-established sales and service network.

"The partnership with EyeC is a significant strategic move for Transwest. With our extensive market experience in East Asia, we can deliver outstanding technical support and service to EyeC customers. At the same time, EyeC's innovative portfolio opens new business opportunities with printers, packaging manufacturers, and brand owners in high-growth sectors such as pharmaceuticals, food, and cosmetics," said James Zhou, Managing Director of Beijing Transwest Automation.

Markus Fietkau, Sales Director at EyeC GmbH, added: "China is one of the most important growth markets for high-quality packaging. By partnering with Beijing Transwest Automation, we have gained an experienced partner with deep technical expertise and excellent market

knowledge, who shares our high standards and can position our systems effectively in this demanding market.”

For more information about the collaboration between EyeC GmbH and Beijing Transwest Automation, please visit www.EyeC.com and www.transwest.com.cn.

Image material

Download high-resolution image material at the following link:

<https://ftp.eyec.de/public/folder/H2BR|zzRiUaBOPPNcBIa5A/01-PR-20260112-EyeC-Partnership%20Transwest>

About EyeC GmbH

Founded in 2002, EyeC GmbH provides fast, accurate, and easy-to-use artwork and print inspection systems. EyeC is the only provider on the market that ensures product quality throughout the entire manufacturing process – from the first artwork file to the finished printed product. Products from EyeC provide users with 100% confidence about the print quality of their products, such as labels, folding boxes, package inserts, or flexible packaging. As a result, complaints and recalls are minimized, production costs are lowered, and quality testing is optimized. Around the world, more than 3,000 EyeC inspection systems are currently used by pharmaceutical companies, printers, and manufacturers of branded goods. The company currently employs over 70 people in Hamburg and has international sales partners in more than 100 countries. Further information at www.EyeC.com.

Media Contact

Antonia Weinrich, EyeC GmbH, Tel. +49 40/22 63 555-139, Antonia.Weinrich@EyeC.com

Specimen copy requested.