

For Immediate Release

## **EyeC Enters Brazilian Market with Participation at ExpoPrint & ConverFlexo 2026**

**SAINT CHARLES, IL, MARCH 10, 2026. EyeC-America, a subsidiary of EyeC GmbH and a leading provider of automated print inspection systems, is expanding its footprint in Latin America with a dedicated focus on the Brazilian market. The company has appointed an in-country representative to better support Brazil's manufacturing and packaging industries, reinforcing its commitment to delivering high-quality inspection solutions and expertise throughout the region. As part of this expansion, EyeC-America will exhibit for the first time at ExpoPrint & ConverFlexo 2026 in São Paulo.**

EyeC-America is pleased to announce the appointment of Fernando Dablantes as Regional Sales Manager for Brazil. Dablantes brings extensive experience in the print inspection market, having successfully supported EyeC's customers in the Canadian market for several years with proven results. In his new role, he will strengthen EyeC's partnerships with local press and rewinder manufacturers, helping customers implement advanced quality control technologies to achieve their production goals.

Dablantes holds a Technical Engineering Diploma from Fanshawe College and a Bachelor of Commerce from Carleton University, both in Canada. Fluent in Portuguese, Spanish, English, and French, he is ideally positioned to support EyeC-America's growing customer base across Latin America.

"Expanding into Brazil marks an exciting milestone for EyeC-America," says Roy Jiménez, Managing Director of EyeC México. "Brazil's print and packaging industry continues to grow rapidly, and having local representation allows us to directly support that momentum with the same precision, reliability, and service quality our customers expect from EyeC.

To mark this important step, EyeC-America is set to attend ExpoPrint & ConverFlexo 2026, held March 24–28, 2026, in São Paulo. In collaboration with Manroland, EyeC-America will

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showcase its industry-leading automated print inspection systems at Booth E-1-009. Visitors can experience live demonstrations of EyeC's inline and offline inspection systems, including the EyeC Profiler line of high-performance table-top scanners. These systems play a crucial role in prepress and offline quality control, providing rapid, precise comparison of print-ready files or step-and-repeat layouts against approved templates.

Media representatives and visitors are invited to arrange individual appointments and demonstrations at the EyeC booth in advance by contacting EyeC-America's team before the show.

### About EyeC

Founded in 2003, EyeC-America is the North American subsidiary of EyeC GmbH, providing local sales, service, and technical support for customers across North and South America. From its base in St. Charles, Illinois, EyeC-America ensures regional access to EyeC's advanced print inspection technology and expertise, supporting printers, packaging manufacturers, and brand owners in achieving the highest quality standards. EyeC is the only provider on the market that ensures product quality throughout the entire manufacturing process – from the first artwork file to the finished printed product. Products from EyeC provide users with 100% confidence about the print quality of their products, such as labels, folding boxes, package inserts, or flexible packaging. As a result, complaints and recalls are minimized, production costs are lowered, and quality testing is optimized. Around the world, more than 3,000 EyeC inspection systems are currently used by pharmaceutical companies, printers, and manufacturers of branded goods. The company currently has international sales partners in more than 100 countries. Further information at [www.EyeC.com](http://www.EyeC.com).

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